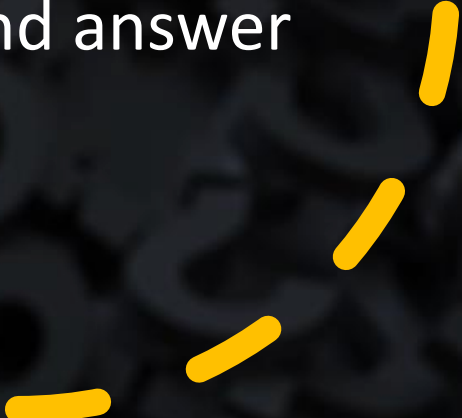


# Hardening The Homestead

A two-story, weathered house with a gabled roof and a chimney, situated in a vast, open field under a dark, cloudy sky. The house appears to be made of brick or stone and has several windows, some of which are boarded up. The field is a mix of brown and green grass, suggesting a rural or homestead setting. The sky is filled with heavy, dark clouds, creating a somber and atmospheric mood.

Wes

# Course Description

- Hardening The Homestead is designed to give homeowners and property owners an understanding of the potential threats they and their families face in an everyday environment and to help them generate adequate, economic solutions to their particular security situations. There will be a power point presentation followed by a group discussion and question and answer dialogue to close.
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# First Things First, Google It!

- Google your name
- Google your family members
- Google your address
- See what info is available about you and your residence on the internet



A vintage telescope with a brass and black finish is mounted on a tripod. The telescope is angled towards the right, overlooking a cityscape at dusk. The sky is a mix of dark blue and grey, and the city below is a dense grid of buildings, some with lights on. The overall mood is contemplative and focused on discovery.

Did You Like What  
You Found?

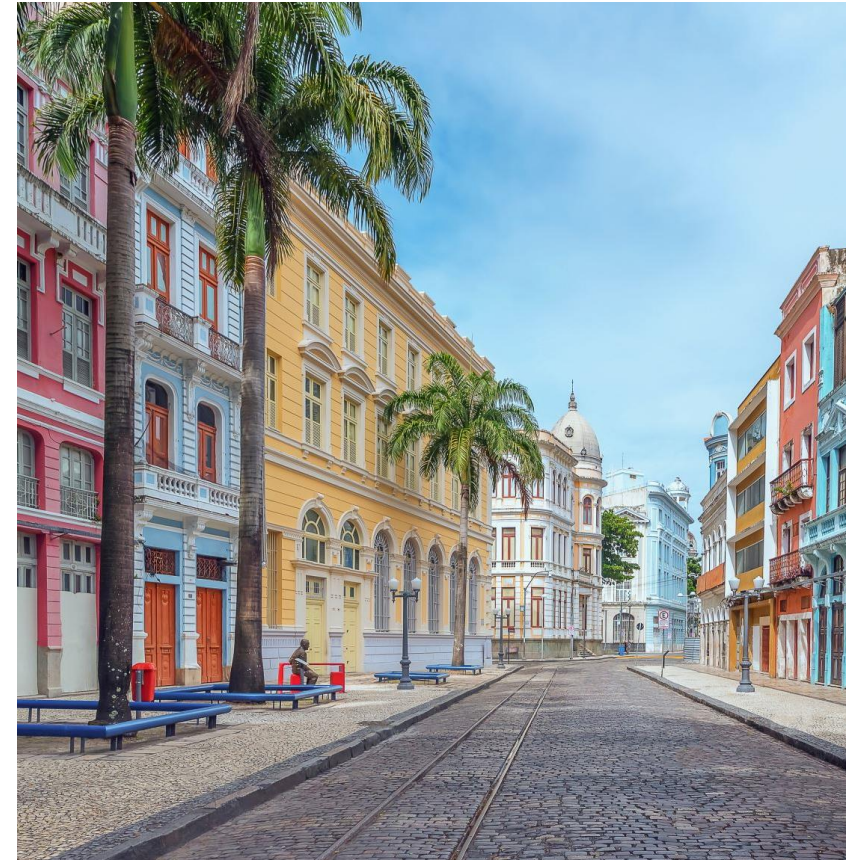
# Determine What You Want On The Web

- Google street view
- Tax records
- Previous home selling records & photos i.e., Zillow, Trulia, Realtor.com, County GIS, all can leave you extremely vulnerable to attacks
- Using information deletion services such as incogni, Deleteme, or onerep are easy button info deletion services that search for and delete your data on a regular basis
- Deleting your data is difficult and time consuming and a never-ending process
- These services are a great value and free you up for more tasks

# How To Delete Google Street View

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- **1. Search for your home address** on Google Maps.
- **2. Click on the image of your home** or click on the little orange man at the lower right of the screen and drag him to your house.
- **3. Click on Report a Problem** at the bottom right of the screen.
- **4. Fill out the form**, where you can select what part of the image you would like to blur. Google asks for descriptive information, such as the color and model of your car. Add that you are making this request because of privacy concerns.
- Google will need your email address for follow-up questions and to send a confirmation once the action has been taken. Blurring cannot be undone.
- No way to remove your property from aerial view



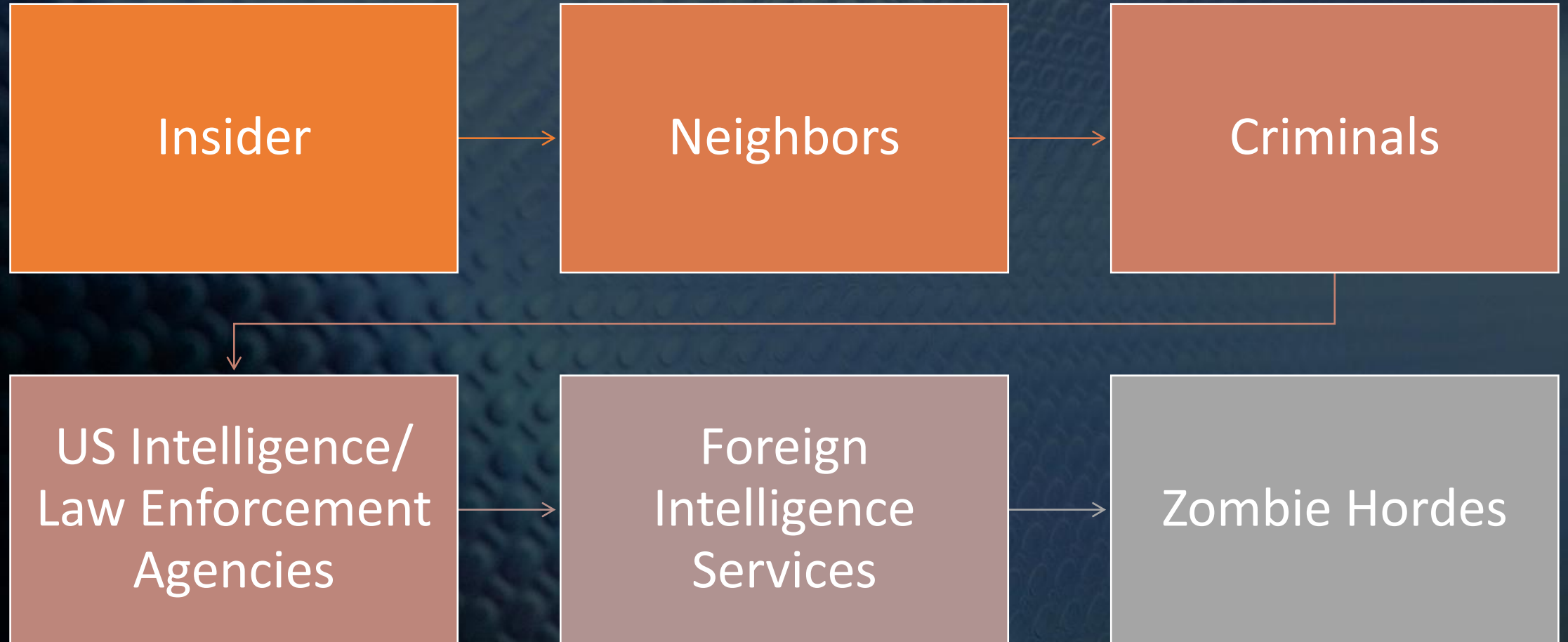
# Situational Awareness

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- **DO AN AREA STUDY!**
- An area study will help you learn what is going on around you and in your community.
- Criminal organizations
- Types of common crimes
- Resources available to the community
- Neighbors
- Seasonal hazards
- Community Events
- Helps you organize your efforts and resources



# Understanding The Threat





# Insider Threat

- Worst case scenario
- Person within your circle
- Has access to information you want to keep private
- May unwittingly provide security/OPSEC info to the enemy
- Education and vetting of trusted agents are imperative
- INFOSEC and OPSEC measures must be implemented in order to guard against this threat



# Nosy Neighbors

- Because of proximity to your homestead, neighbors can be either an asset or a hazard
- Efforts should be made to vet neighbors remotely at first and then in person once their viability as a resource has been validated
- If the neighbor is suspected of being a hazard (i.e., criminal or can't keep secrets) they should be kept at arms distance whenever possible
- Depending on proximity of neighbor physical barriers may be needed to block sight lines to your property





# Criminal Threat

- Most criminals look for targets of opportunity
- Basic security posture and understanding of common attacks can make your homestead too difficult of a target for criminals to make it worth the time and effort
- Base defense and OPSEC measures will negate most criminal threats

# US Intelligence/Law Enforcement Agencies



VERY DIFFICULT  
THREAT TO GUARD  
AGAINST



RESTRICTED BY LAW  
WITH WHAT THEY  
CAN AND CANNOT DO



KNOW YOUR RIGHTS



DON'T BREAK THE  
LAW



DON'T GIVE OUT FREE  
CHICKEN



BE POLITE BUT STRICT  
IN THE APPLICATION  
OF YOUR RIGHTS



MAKE THEM COME  
BACK WITH A  
WARRANT

# Foreign Intelligence Services (FIS)

Most difficult type of threat to guard against

Not restricted by US laws

Depending on the nation, may have many assets and advanced technologies to throw into attack vectors

# Zombie Hordes

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Only want to eat your  
brains



Do not care about your  
stuff or information



Are easily halted by  
barriers and obstacles



May target livestock  
and slow-moving  
people\*



Get Fit!

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A lifebuoy with orange and white stripes is floating in dark blue, rippling water. The text "Loose Lips Sink Ships" is overlaid on the lifebuoy in a white, outlined font.

# Loose Lips Sink Ships

- We are often times the biggest risk to ourselves
- Talking about what we have makes us vulnerable to targeted attacks
- If conversations must be had, they should be had in secure spaces with properly vetted personnel out of earshot of non-vetted people





# You Are The Company You Keep

- None of us are as smart or strong as all of us!
- You should be hanging around people that are better than you
- Challenge yourself and your community to get better daily

A photograph of a train moving through a city at sunset. The train is blurred, suggesting motion. In the foreground, there are streetlights with glowing lamps. The background shows a city skyline under a warm, orange sky. The text "Train Like Your Life Depends On It, Because It Does." is overlaid in white.

Train Like Your Life Depends On It,  
Because It Does.



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# Your Clothes Tell A Story

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- Be the gray man
- Wear clothes that don't affiliate you with a political party or culture
- Avoid flashy clothes that project your worth
- Watches, jewelry, and shoes are common items of high value that can make you a target

A digital illustration of a car driving on a road at night. The car is viewed from the rear, positioned in the center of a road that recedes into the distance. The road is flanked by palm trees on both sides. In the background, a city skyline is visible under a large, bright, glowing moon. The sky is dark with some stars. The overall color palette is dominated by dark blues, purples, and greys, with the moon providing a strong light source.

Night Vision And Thermal. Get It!

# What Does Your Vehicle Say?

- Vehicle type
- Year, Make, Model, and trim level are all indicators of wealth
- Accessories on your vehicle can give indications of a person's interests, hobbies, and financial stability
- Items left in view inside cab can create attribution to residence or other individuals
- Sanitize and clean vehicles daily
- Obfuscate Vin number
- Don't use remote if possible
- Conceal/hide gate or garage remotes or program into vehicle
- Secure high dollar items in a lock box
- Never leave vehicle unlocked
- Have a back up key hidden on vehicle
- Avoid bumper stickers



Questions?

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